



# Listen up!

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*Your ears could be  
telling you something*

## Did you know?

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**1 in 9** Americans have  
hearing loss

Source: <https://www.asha.org/articles/untreated-hearing-loss-in-adults/>

| AND |

By 2030, that number is  
expected to double **2x**

## What causes hearing loss?

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Hearing loss is caused by temporary obstructions in the outer or middle ear or permanent damage to the tiny hairs in the inner ear. **Common causes of damage include exposure to noise, aging, other health conditions, and certain medications.**

## When should I get my hearing checked?

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Hearing loss can come on gradually. You may not even notice it's happening. If your hearing test reports your hearing is OK, stick to once every three to five years. You should test your hearing more often if you are 55 or older or are experiencing any of the following:

- **Consistent exposure** to loud noises
- **Difficulty understanding** in noisy environments or in groups
- **Hearing mumbling** or feeling as though people are not speaking clearly
- **Ringing** in your ears

See reverse for your benefit information →

UPMC HEALTH PLAN

**amplifon** Hearing  
Health Care.



# Your hearing is covered.

If you think you may have hearing loss, rest easy. UPMC Health Plan has teamed up with Amplifon to offer you quality hearing health care.

YOUR BENEFIT	BENEFIT DESCRIPTION	YOUR COVERAGE
 <b>Diagnostic Services</b>	Hearing Exam	Included
 <b>Hearing Devices</b>	Includes all major brands and technology levels	\$1,800 per ear every three years, including exams and accessories
 <b>Other Services*</b>	1 year of free follow-up care, 2 years of free batteries, and a 3-year warranty for loss, repairs, or damage	Included

**To learn more, call or visit:**

[www.amplifonusa.com/www.amplifonusa.com/pitt](http://www.amplifonusa.com/www.amplifonusa.com/pitt)  
1-866-978-9379



UPMC HEALTH PLAN

\* Batteries - Maximum of 80 cells/ear per year. Risk-free trial - 100% money-back guarantee if not completely satisfied. No restocking or return fees. Warranty - Some exclusions apply. Limited to one-time claim for loss and damage. Manufacturer deductible may apply.

Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. UPMC Health Plan and Amplifon are independent, unaffiliated companies. The Amplifon Hearing Health Care discount program is not approved for use with any 3rd party payor program, including government and private third-party payor programs. Hearing services are administered by Amplifon Hearing Health Care, Corp.